



NEWS RELEASE

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Mineral Mountain Appoints T. Barry Coughlan as Financial Advisor to the Company

(Vancouver, October 4, 2012): Mineral Mountain Resources Ltd. (“Mineral Mountain” or the “Company”) (TSXV: “MMV”) (OTCQX: “MNRL”) is pleased to announce the appointment of T. Barry Coughlan, as a financial advisor to the Company effective immediately.

Barry Coughlan is a highly respected senior executive with over 25 years of international experience as a businessman and financier in the mining industry. During that period, Mr. Coughlan has been involved in the financing of over twenty-five private companies and their subsequent listings on North American Stock Markets. His principal occupation is President and Director of TBC Ventures Ltd., a private investment company.

Complimenting his extensive experience in the local and international financial markets, Mr. Coughlan has been employed as a Stock Broker in New York City, Toronto and Vancouver, and has great knowledge of all markets.

Mr. Coughlan either was an officer or is presently an officer and or a director of the following companies: Farallon Mining Ltd., Continental Minerals Ltd., Northcliffe Resources Ltd., Amarc Resources Ltd. and Interlake Developments Ltd. (Hemlo area).

“We are very pleased to have such a wealth of mining and development experience to move the Holy Terror Project into the development stage and create an intermediate gold producer,” commented Nelson W. Baker, President and CEO.

“I am pleased to announce Mr. Coughlan’s appointment as Financial Advisor to the Executive Management group at Mineral Mountain, as he brings a great deal of project financing and marketing experience to the Company. Mr. Coughlan will be an important contributor to Mineral Mountain’s stated strategy of growing the development and exploration business in the Black Hills area of South Dakota. His experience and skills will compliment an already strong team”, commented Nelson Baker, President and CEO.

The Company has granted Mr. Coughlan 300,000 options at \$0.35 per share.

On Behalf of the Board of Directors
MINERAL MOUNTAIN RESOURCES LTD.

“*Nelson W. Baker*”, President and CEO

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Reader Advisory

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This release includes certain statements that may be deemed to be “forward-looking information” under Canadian securities laws. All statements in this release, other than statements of historical facts, that address events or developments that the Company expects to occur, constitute forward looking-information. Forward looking information consists of statements that are not historical facts and are generally, but not always, identified by the words “expects”, “plans”, “could” or “should” occur. Although the Company believes the expectations expressed in such forward-looking information are based on reasonable assumptions, such information does not constitute guarantees of future performance and actual results may differ materially from those in forward-looking information. Factors that cause the actual results to differ materially from those in forward-looking information include gold prices, results of exploration and development activities, regulatory changes, defects in title, availability of materials and equipment, timeliness of government approvals, continued availability of capital and financing and general economic, market or business conditions. The Company cautions the foregoing list of important factors is not exhaustive. Investors and others who base themselves on the Company's forward-looking information should carefully consider the above factors as well as the uncertainties they represent and the risk they entail. The Company believes that the expectations reflected in the forward-looking information are reasonable, but no assurance can be given that these expectations will prove to be correct. Please see the public filings of the Company at www.sedar.com for further information.